

# MOZAMMAL NAWAZ

UX/UI DESIGNER - STUDENT - PORTSMOUTH, UK

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I design user-centered web and product experiences through research, information architecture, wireframing, and prototyping. I have a strong background in UI design and I focus on translating user needs and business goals into clear, usable solutions. I collaborate with developers and stakeholders to bring real, working products to life. I am currently pursuing an MSc in UX Design.

## WORK EXPERIENCE

### Digital Media Manager - Kashmir Travel Services

Sep 2025 – Present | Part time - Remote

- Lead UX design and information architecture for the website.
- Broke each page into logical sections for easy scanning.

### Creative Designer (UI/UX) – Growth Sync

Feb 2025 – Apr 2025 | Islamabad

- Focused on UI/UX design and branding for digital products.
- Designed wireframes, prototypes, and final UI in Figma, collaborating closely with developers.

### Junior UI/UX Designer – The Wavy M

Jan 2023 – Jun 2024 | Remote

- Assisted in UI/UX design for web and mobile apps, identifying design challenges and proposing solutions.
- Created user flows, wireframes, mockups, prototypes, and performed usability testing.

### Design & Marketing Manager – World Air Travel Services

Sep 2021 – Jan 2023 | On-site

- Managed the digital presence of a travel company.
- Delivered SEO campaigns, branding, and Google listings for multiple offices.

## RECENT PROJECTS

**Life in Hive Mind With All Knowledge But Zero Privacy:** A design future project for What if everyone had instant access to all knowledge?

**Plates4LessUK (UK):** Custom number plate site with live builder (WordPress/WooCommerce).

## SKILLS

User Flows, Wireframing & Prototyping, Design Systems, Usability Testing, UX & User Research, Branding Identity

### Tools

Figma, Framer, Photoshop, Illustrator, WordPress, Shopify

### Additional Expertise

Web Development, SEO, GMB listing

## EDUCATION

### MSc User Experience Design

September 2025 - University of Portsmouth - United Kingdom

### Bachelor's in Software Engineering

2015 - 2019 - National University of Modern Languages - Pakistan

## CERTIFICATION

**UX Design Process: Empathize, Define, and Ideate** - (Google)

**Build Wireframes and Low-Fidelity** - (Google)

**Adobe Photoshop & Illustrator** (BYOL)

**PrototypesFigma Pro / UI-UX Essentials** – (BYOL)