

MOZAMMAL NAWAZ

UX/UI DESIGNER - PORTSMOUTH, UK

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I design user-centered web and product experiences through research, information architecture, wireframing, and prototyping. I focus on translating user needs and business goals into clear, usable solutions. I collaborate with developers and stakeholders to bring real, working products to life. I am currently pursuing an MSc in User Experience Design.

WORK EXPERIENCE

Digital Media Manager - Kashmir Travel Services

Sep 2025 – Present | Part time - Remote

- Led UX design and information architecture for the company website, restructuring content to improve clarity and navigation.
- Broke complex travel offerings into scannable sections to reduce cognitive load for users.
- Worked remotely with stakeholders to align business goals with user needs.

Creative Designer (UI/UX) – Growth Sync

Feb 2025 – Apr 2025 | Islamabad

- Designed wireframes, prototypes, and final UI in Figma for digital products.
- Collaborated closely with developers to ensure feasible and consistent implementation.
- Contributed to branding and visual consistency across multiple products.

Junior UI/UX Designer – The Wavy M

Jan 2023 – Jun 2024 | Remote

- Assisted in UI/UX design for web and mobile apps, identifying design challenges and proposing solutions.
- Created user flows, wireframes, mockups, prototypes, and performed usability testing.

Design & Marketing Manager – World Air Travel Services

Sep 2021 – Jan 2023 | On-site

- Managed the digital presence of a travel company.
- Delivered SEO campaigns, branding, and Google listings for multiple offices.

PROJECTS

Life in Hive Mind With All Knowledge But Zero Privacy:

Speculative design project exploring the UX, ethical, and behavioral consequences of universal access to knowledge without privacy.

OpenCricle: Consent-based Gamified Social Interactions:

Gamified approach to making social interactions easier to start and safer to navigate.

Plates4LessUK (UK): Custom number plate site with live builder (WordPress/WooCommerce).

SKILLS

UX Research & Usability Testing, User Flows & Information Architecture, Wireframing & Prototyping, Design Systems, Branding & Visual Design

Tools

Figma, Framer, Photoshop, Illustrator, WordPress, Shopify

Additional Expertise

Web Development, SEO, GMB listing

EDUCATION

MSc User Experience Design

2025–Present

University of Portsmouth - United Kingdom

Bachelor's in Software Engineering

2015 - 2019

National University of Modern Languages - Pakistan

CERTIFICATION

UX Design Process:

Empathize, Define, and Ideate - (Google)

Build Wireframes and Low-Fidelity - (Google)

Adobe Photoshop & Illustrator (BYOL)

Prototypes Figma Pro / UI-UX Essentials – (BYOL)